Beat: Lifestyle

DOMINIQUE DESSEIGNE CEO OF BARRIERE UNVEILS HIS NEW 5 STARS HOTEL CARL GUSTAF

CHEF IS GAGNAIRE AT FOUQUETS ST BART

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USPA NEWS - Dominique Desseigne unveiled his latest, new Barrière hotel, named "Carl Gustaf Saint Barth", located on a hill, with a view on Saint Barthelemy Island. It is the most famous and rare island in the West Indies, in Caribbean, Saint Barths. The project was presented on October 15th at Fouquet's (75008) alongside Pierre Louis Renou and Gilles Bossier.Dominique Desseigne, appeared very soothing and distilled such quietude and serenity that his serenity sounded fair and seemed to conciliate sincerely with his speech and his desire to convey "the spirit of Fouquet's" as it corresponds to him and represents him. The CEO of the Barriere Group, spoke of "humanity letting go, generosity, and especially to" please the customer "and even" make customers happy ". All these key words seemed to resonate with a certain state of mind that combined luxury with simplicity, "refinement with humanity", prestige with modesty. This approach is at the same time imbued with great wisdom, naturally linked to the Barrière spirit, perpetuated by the leader of the group who puts the human at the heart of the very concept of this great Parisian Luxury House that has become so emblematic

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"The choice was not one of a radical transformation but to make these spaces more functional. In the extension of the lounges and in the villas-bungalows, we also played with the light of the Caribbean using "filters": the natural one of the trees; and then those made of fabric and wood for the floorboards, the canisses and the panels on the openings "----------
To the question of accessibility for people in wheelchairs, Dominique Desseigne, insists on answering the same question himself, more of the technique "You know how much our history and personal path of the Barriere House has been affected by disability and how much we give pride of place to making our institutions accessible to all. "

CARL GUSTAF RENOVATED BY GILLES & BOISSIER TO MEET THE DEMANDING SPIRIT OF BARRIERE HIGH STANDARDS

Barrière has chosen to acquire and renovate one of the iconic hotels on the island: the Carl Gustaf. It had ceased operation in 2013. After two years of studies and works, it will reopen in 2018, following a complete renovation orchestrated by the Parisian interior architecture firm Gilles & Boissier.
Overlooking the port of Gustavia, the capital of the island, located close to luxury shops, the best Caribbean tables and the coveted Shellbeach beach, surrounded by a huge tropical garden, as quiet and green, the Hotel Barrier.
Located on a hill overlooking the city of Gustavia in Saint-Barthélemy, the establishment will offer its future clientele 23 rooms, suites and bungalows (including a penthouse) in a relaxing atmosphere. The Carl Gustaf will house behind its colonial facades two Junior Suites and 13 Cottages, all with private pools. An offer complemented by two exceptional jewels with exclusive luxury: a loft and a private villa. The first will have three bedrooms, a swimming pool, a private Jacuzzi and will offer the most beautiful sea views of the hotel. The second will have six bedrooms and will have a private pool.
The renovation and decoration of the premises were entrusted to the Paris architectural firm Gilles & Boissier (Mandarin Oriental Paris, Four Seasons Hotel Montreal, Baccarat Hotel New York ...). Each piece will be composed of mixed materials such as stone or

wood. All rooms will have their own terrace and pool overlooking the bay and the different islands. "The choice was not one of a radical transformation but to make these spaces more functional. In the extension of the lounges and in the villas-bungalows, we also played with the light of the Caribbean using "filters": the natural one of the trees; and then those made of fabric and wood for the floorboards, the canisses and the panels on the openings ", explains Dorothée Boissier, architect of the firm Gilles & Boissier. The 386 m^2 penthouse will offer 3 suites including a duplex with a rooftop Jacuzzi, a corner pool on the terrace and a 180 ° view of Shell Beach, the harbor and the streets of Gustavia.----------
Finally, the Hotel Barrière Carl Gustaf Saint-Barth will host a Diane Barrière Spa with exclusive range of customized care "L'Instant de Peau" by Biologique Recherche.This is the very special treat for the customer, to be spoiled by Biologique Recherche specific approach. In fact, on the well-being side, Barrière has chosen to partner with Biologique Recherche, a recognized expert in cosmetic care, present in some fifty (50) countries around the world.----------
Not to mention also, the Spaces of relaxation and fitness (yoga and pilates) as well as three vast cabins of personalized care will be at the disposal of the customers. In-room massages on the terraces and meditation and Reiki sessions are also available, as well as 24-hour access to a gym with cardio and weight-training equipment.----------
To enjoy outdoor activities (wild marine pools, snorkeling or with a bottle, boat trip ...) electric carts will be available to customers, with or without driver.

THE SHEELONNA GREEK RESTAURANT AN THE FOUQUETS ST BARTS SUPERVISED BY CHEF GAGNAIRE

Barrière has equipped its new flagship with two restaurants, a bar and a spa. As for gastronomy, the guests of Carl Gustaf will have the choice between Fouquet's and its menu supervised by Pierre Gagnaire, one of the biggest toques of our time, and Shellona, “‹“‹a waterfront restaurant moored on the beach of Shellbeach whose original concept combines dishes to share and ambient DJ. At Barriere´s Carl Gustaf, dining options include three restaurants and a bar. On Shell Beach, Le Shellona Restaurant will serve Greek cuisine created by Chef Yiannis Kioroglou, where Mahi-Mahi Fish with Coconut Milk or Raspberry-Watermelon Lemonade can be enjoyed. Pierre Gagnaire will sign the menu of the second restaurant Le Fouquet's St. Barts, where diners will discover at dinner classic recipes such as Peppered Beef Fillet or Rum Baba. Carl Gustaf, the hotel's last restaurant, offers breakfasts and a brasserie menu at lunchtime. Guests of the hotel can also enjoy the Fouquet's bar and its view of Gustavia harbor. A la carte, Margarita with sage, Negroni with chamomile or Bloody Majestic among other signature cocktails.
DOMINIQUE DESSEIGNE REDEFINES HIS STRATEGIC APPROACH IN HIS LAST VENTURE----------
In a very strategic and fine approach, explains Dominique Desseigne, CEO of the Barrière Group concluded by explaining how he deployed his tactic target of Saint Barth, far from any idea of replicating another Fouquet´s, that is by the way, « inimitable »: « A new Barrière era is opening up, driven by a spirit of conquest, the first location of our Group in the French Caribbean on the coveted Caribbean luxury market.The Barrière Hotel Carl Gustaf Saint Barth symbolizes our Development strategy outside France Our hotel, which will open at the end of 2017, will benefit from a breathtaking view of the islands and the mythical harbor of Gustavia, as well as a direct and privileged access to Shellbeach beach, a real gem. Saint Barthelemy, "

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